

What is the Darwinator?

A web-based tool that let's you create and select exceptional opportunities.
Great for idea management, recruitment and many other challenges.

[Get Started Now!](#)

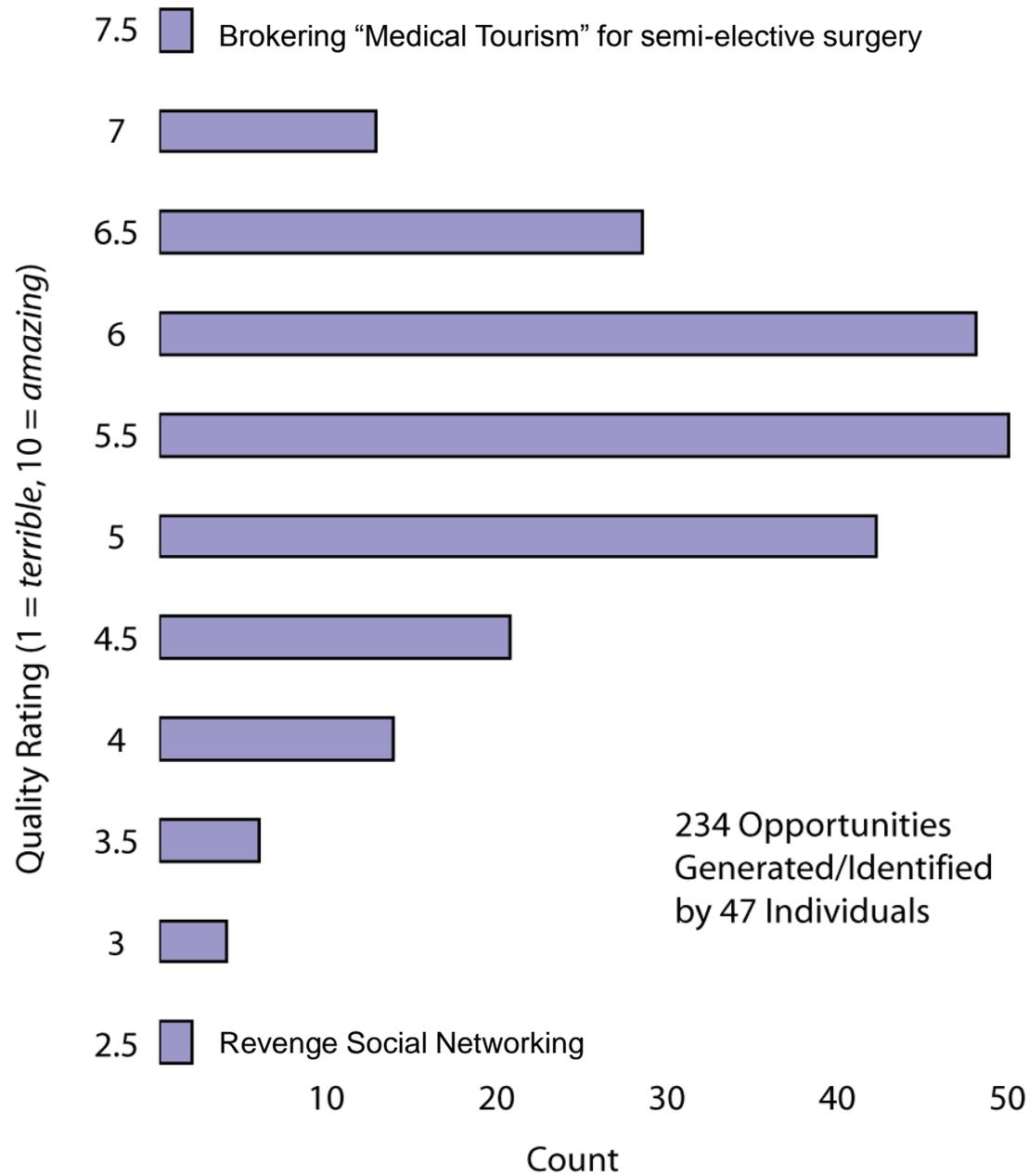
Innovation Tournaments

- Customers or employees submit ideas
- Your team or anybody else votes
- Great ideas, fast and effective

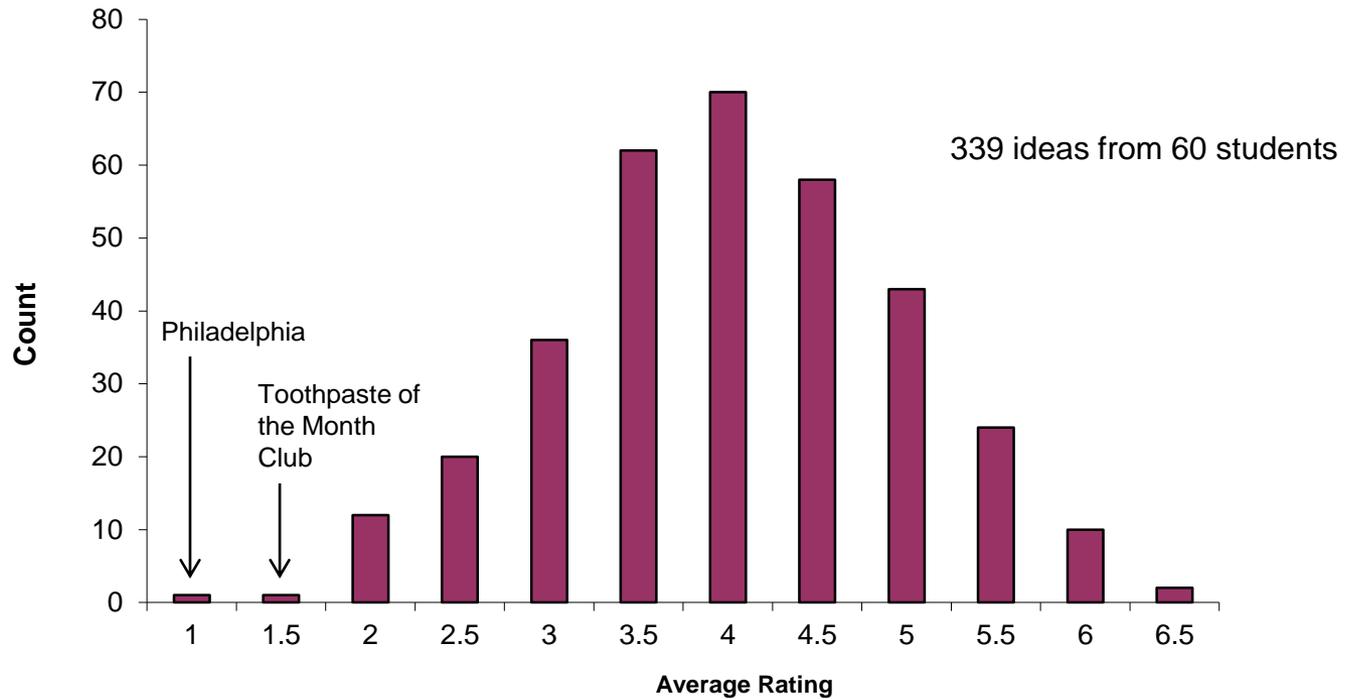
Recruiting Tournaments

- Candidates submit applications
- Your team discusses and votes on candidates
- Find the candidate who is right for you

If you are looking for the legacy Darwinator system (in use through late 2011) you may find it at <http://www.darwin1.com>
However, this site should be better in every respect, and so you are encouraged to use the current system. You will, however, need to create [login](#) credentials.

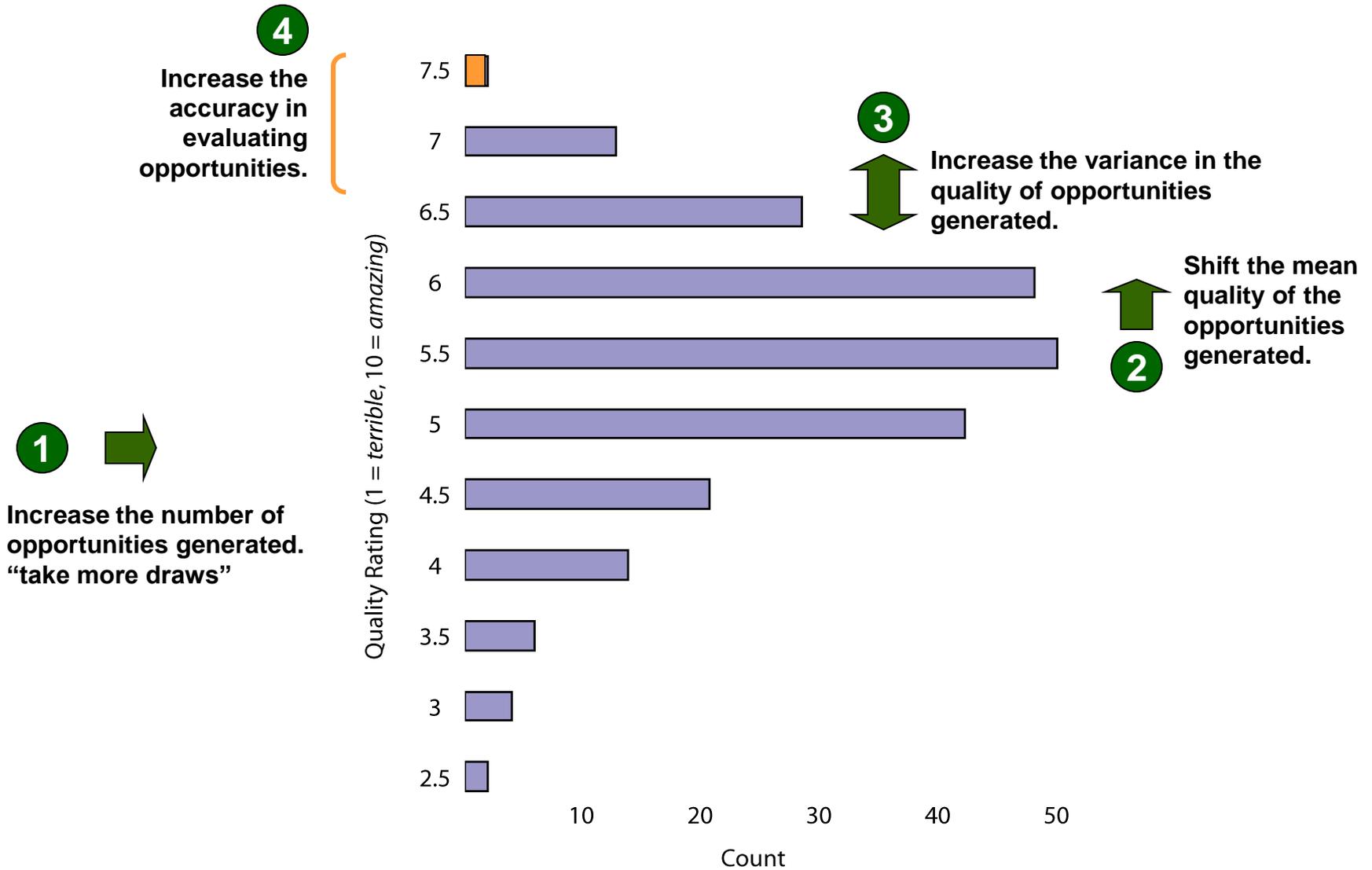


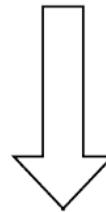
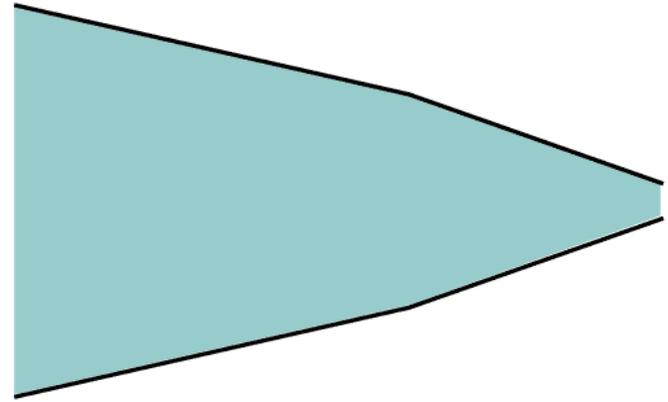
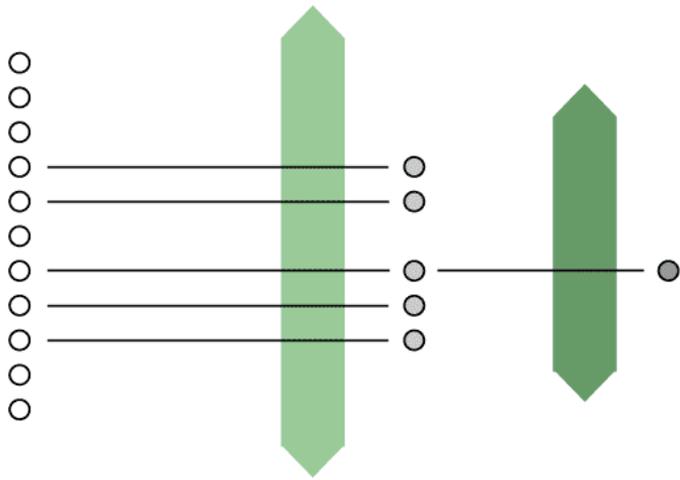
OPIM 651 2011 Darwinator Data



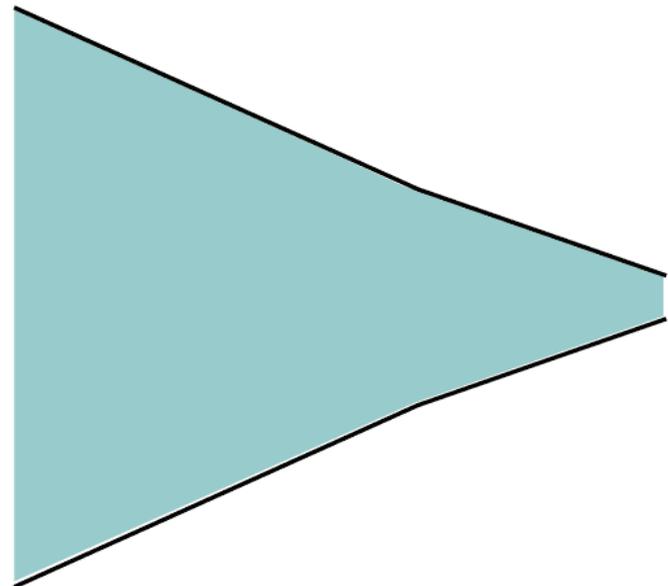
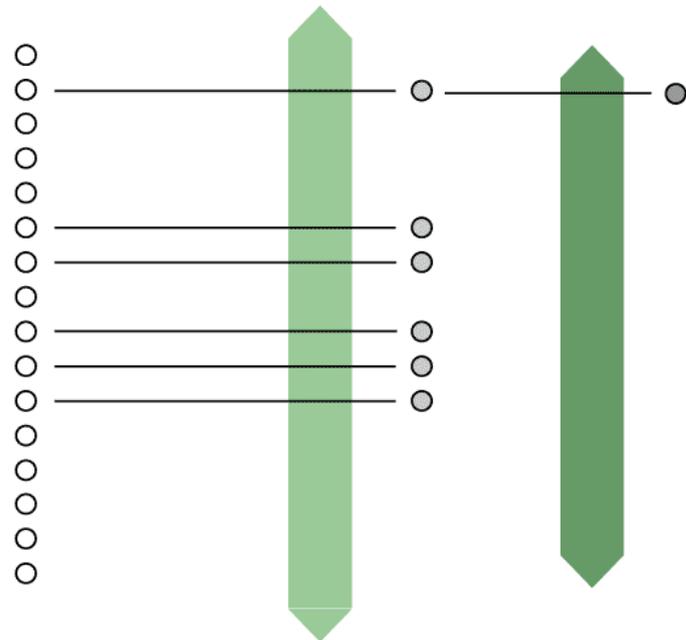
(How much value can be created from this idea by a team of OPIM 651 students?)

Four Levers on Tournament Performance

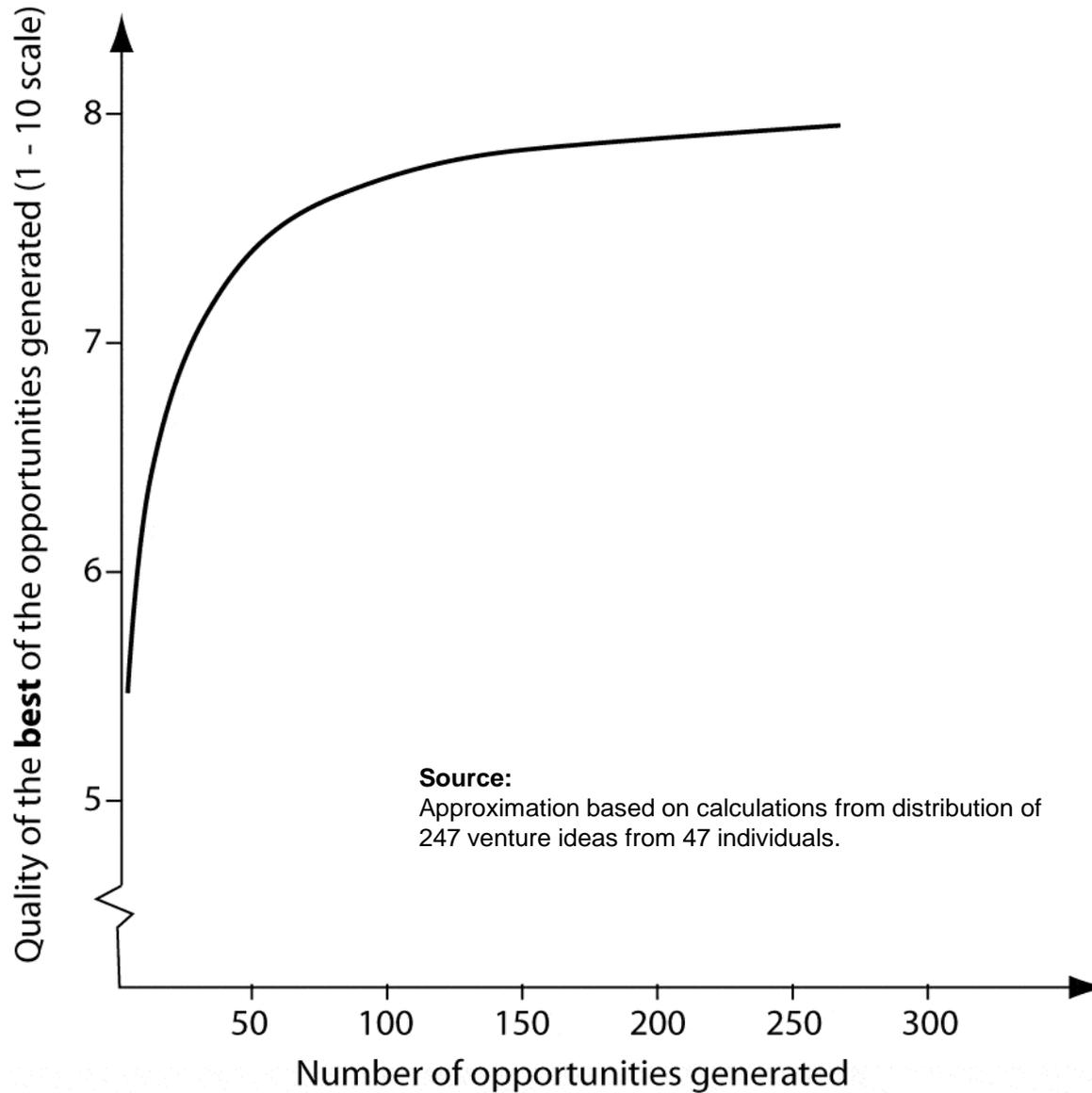


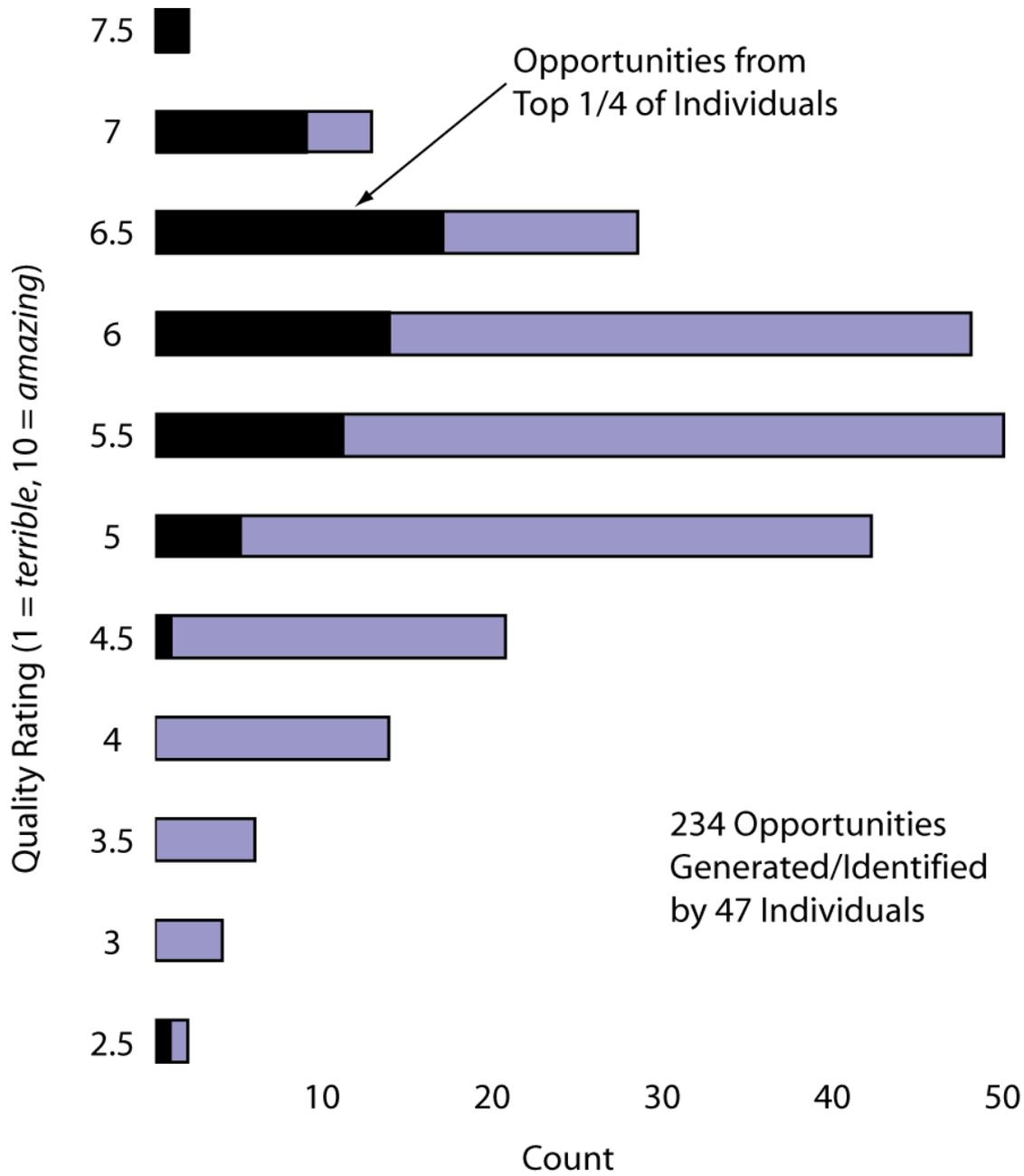


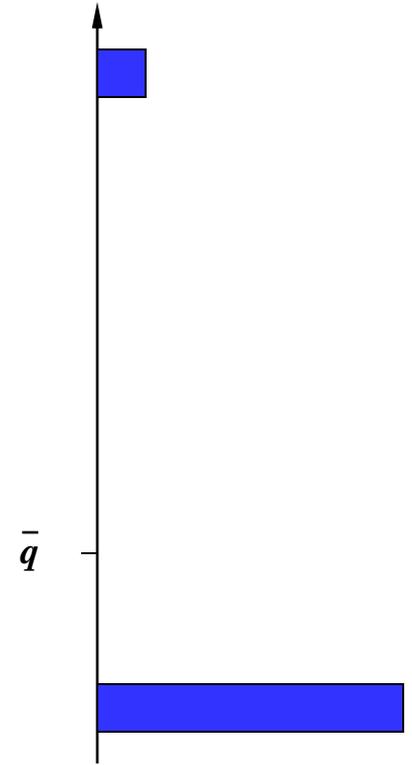
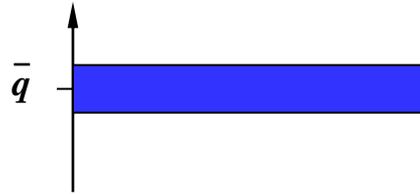
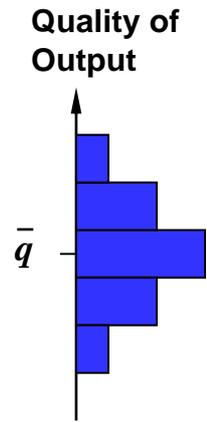
Wider Mouth =
Same flow rate from more raw opportunities



Expected Quality of *Best Idea* as Function of Number of Ideas







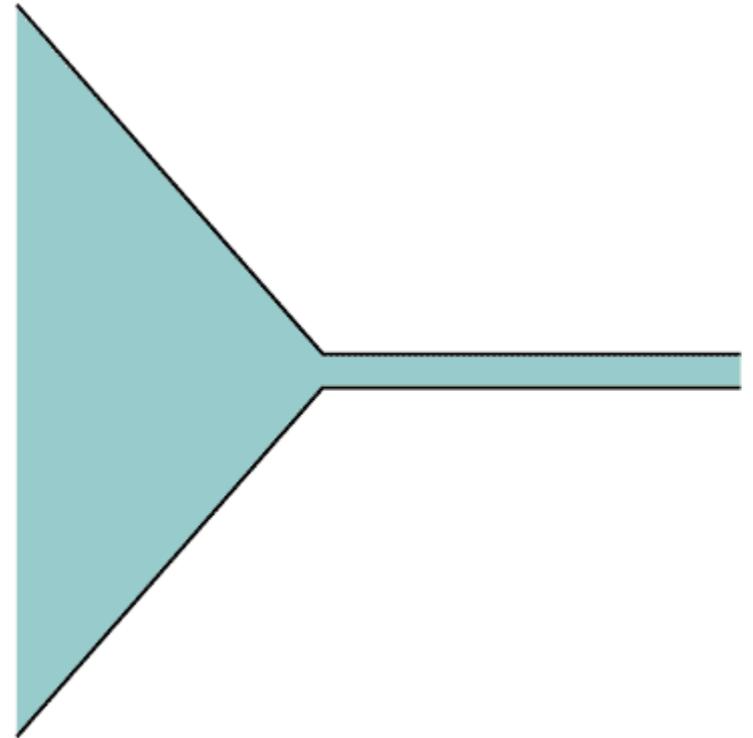
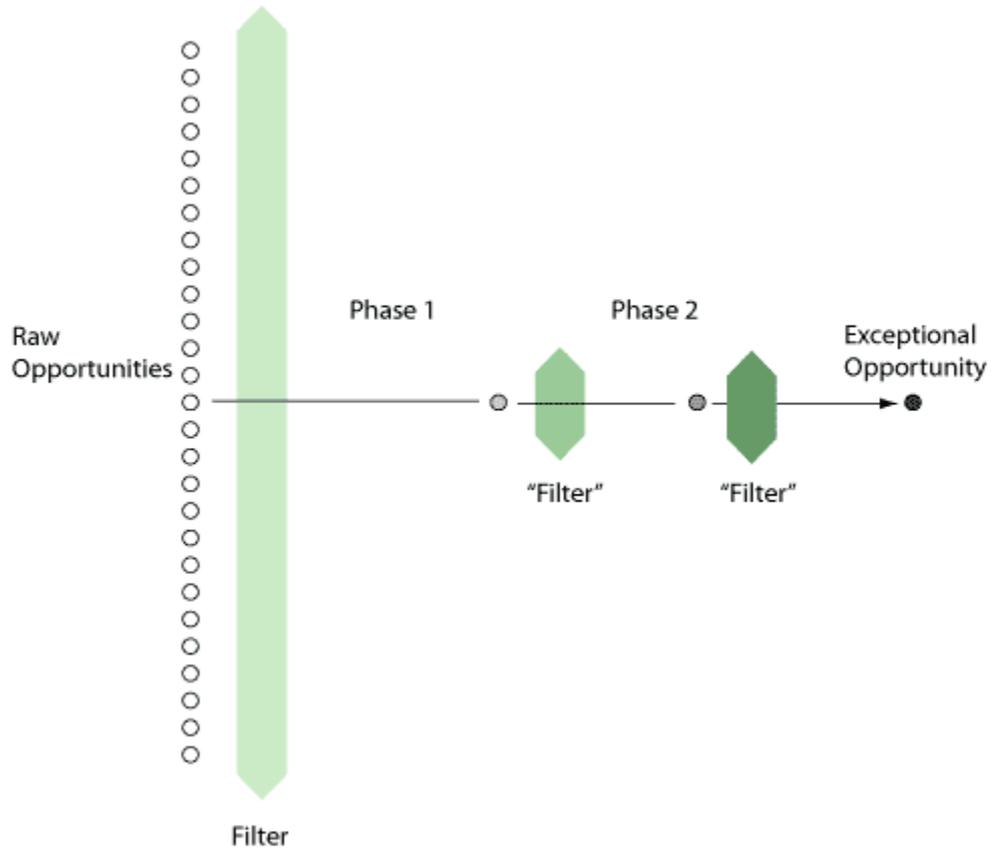
West Philadelphia X-Prize Team



http://www.rollingstone.com/news/story/24044267/boyz_under_the_hood



What should be the shape of the funnel?





Don't Miss The Results Tonight 8/7c!

presented by:



HOME CONTESTANTS PHOTOS VIDEOS MyIDOL RESULTS DOWNLOADS BEHIND THE SCENES MOBILE STYLE

FUSION IS IDEAL FOR MANUEVERING OUT OF TIGHT SPOTS LIKE THIS 

Top 24 Contestants

brought to you by 

Alaina Alexander



Age: 24
West Hollywood, CA
Voted Off Mar. 1st

Amy Krebs



Age: 22
Federal Way, WA
Voted Off Feb. 22nd

AJ Tabaldo



Age: 22
Santa Maria, CA
Voted Off Mar. 1st

Blake Lewis



Age: 25
Bothell, WA

Antonella Barba



Age: 20
Point Pleasant, NJ

Gina Glocksen



Age: 22
Naperville, IL

Brandon Rogers



Age: 28
North Hollywood, CA

Chris Richardson



Age: 22
Chesapeake, VA

Haley Scarnato



Age: 24

Jordin Sparks



Age: 17

Chris Sligh



Age: 28

Jared Cotter

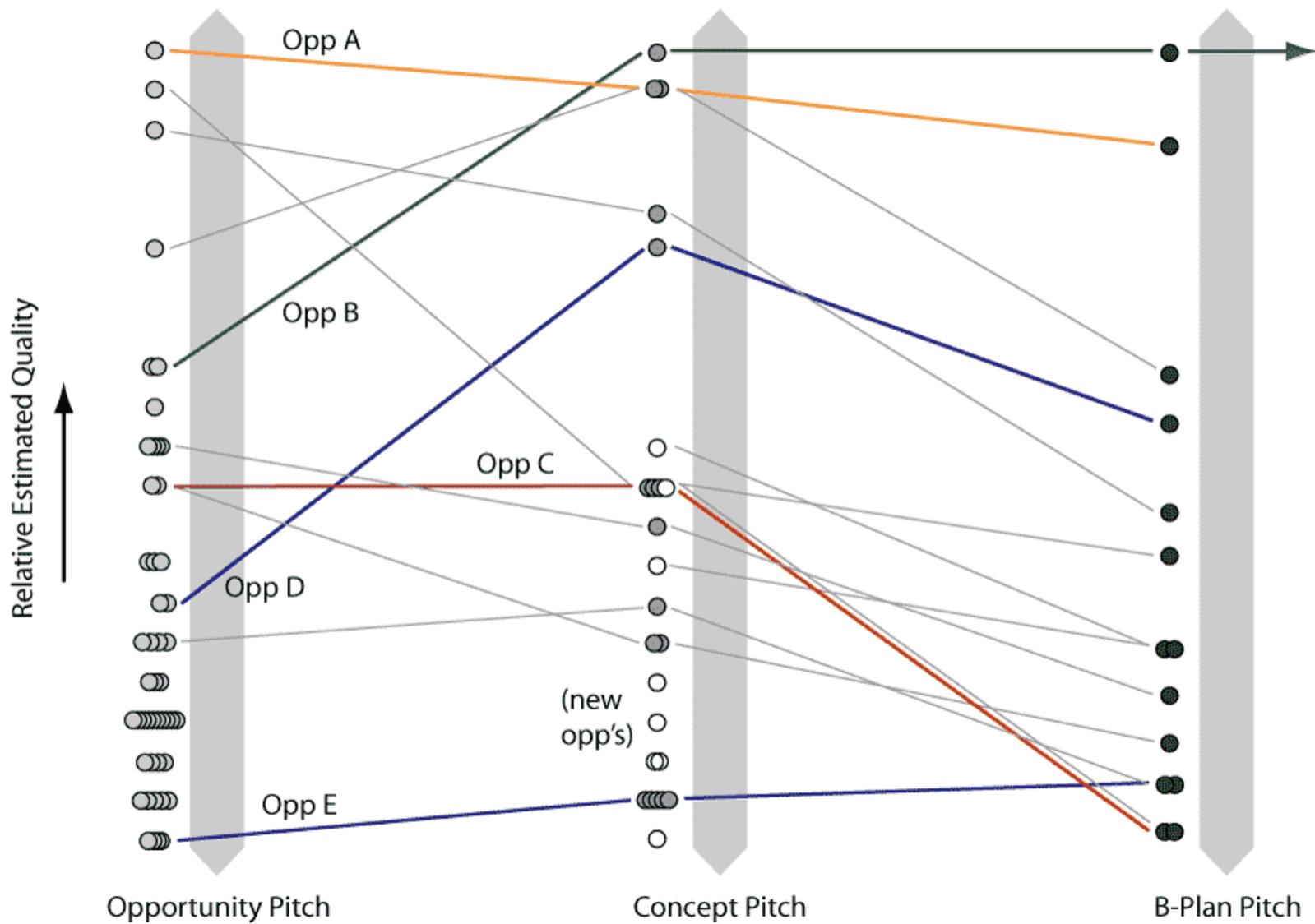


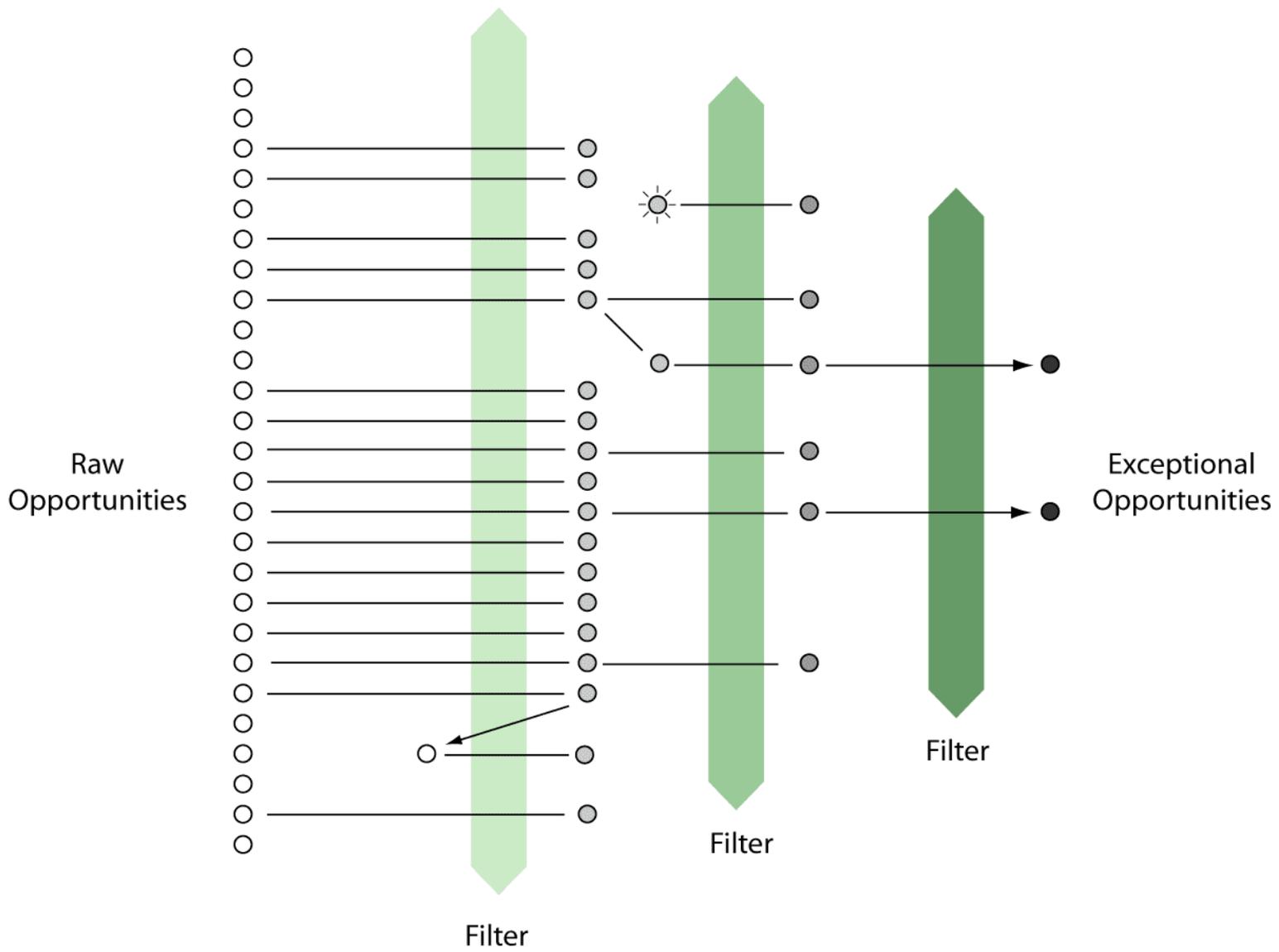
Age: 25

600 SKEPTICS
TOOK THE FUSION
CHALLENGE.
SEE HOW ONE
DRIVE **WON**
THEM OVER.

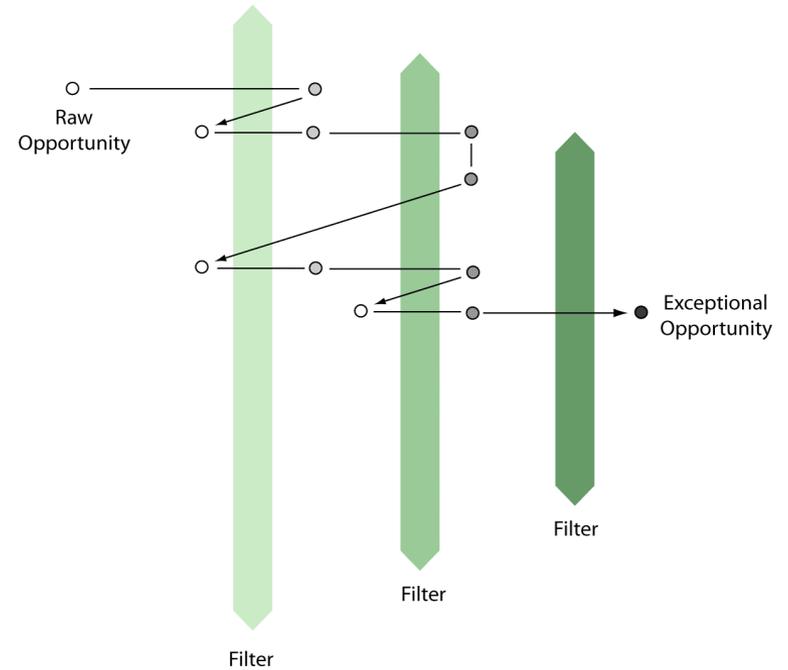
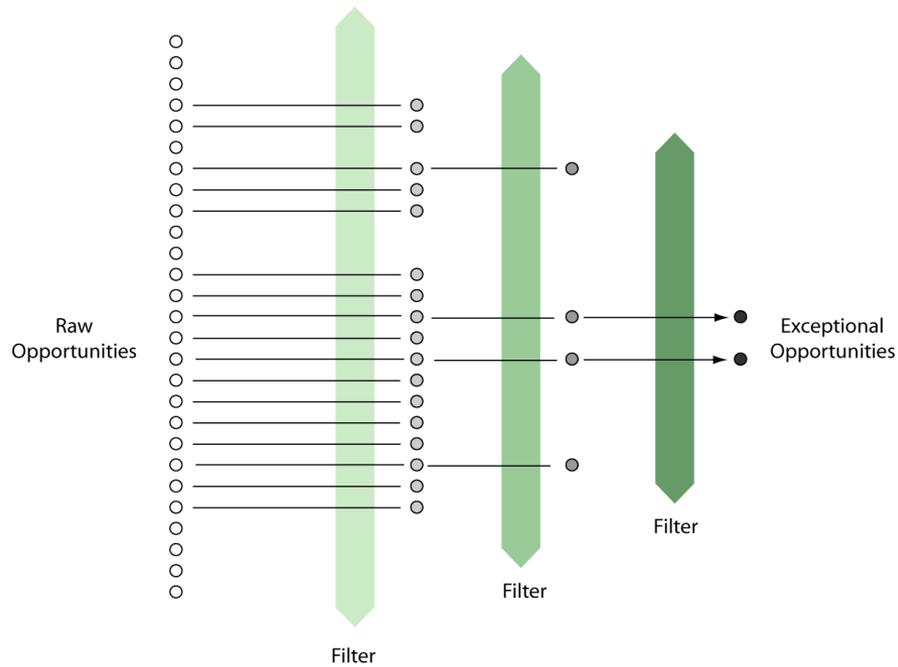








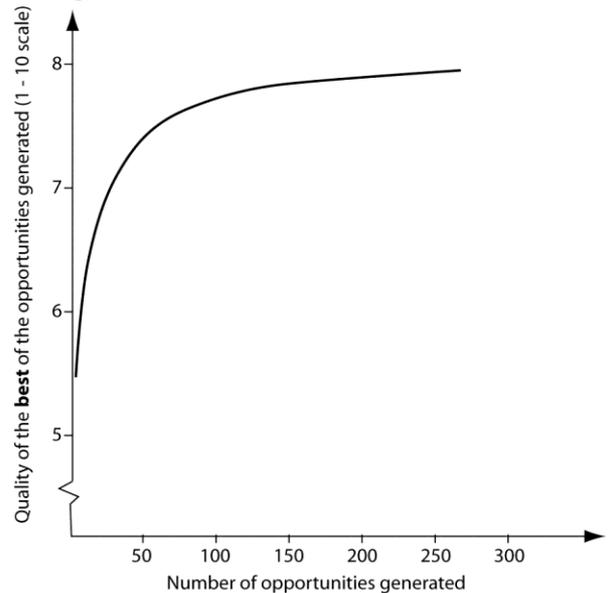
Cascades and Whirlpools



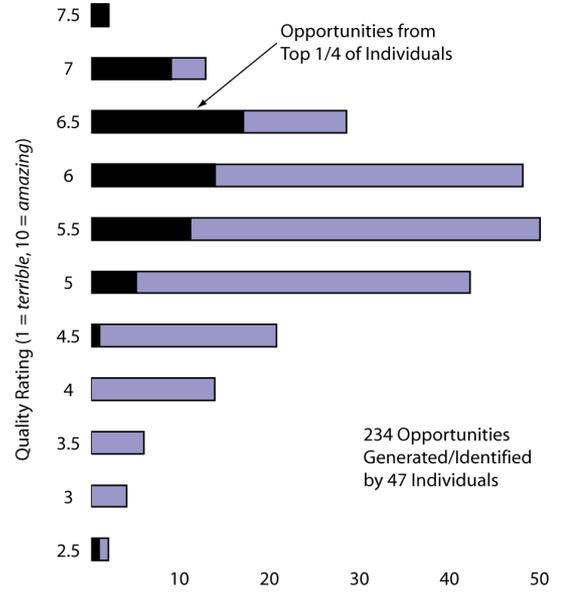
- Calendar time is critical.
- Raw opportunities are abundant and inexpensive.

- Learning. The process of developing opportunities leads to an increased ability to identify good opportunities.

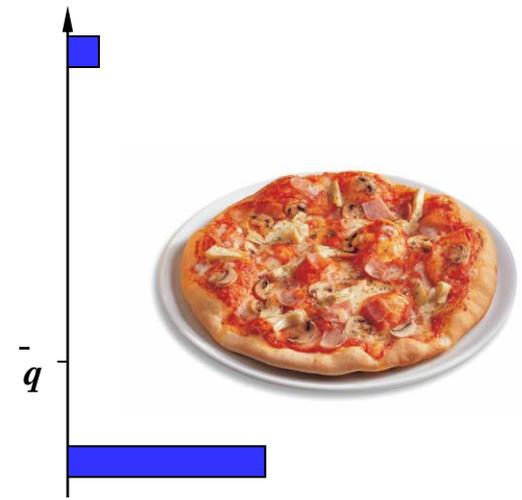
Improving Performance of Innovation Tournaments



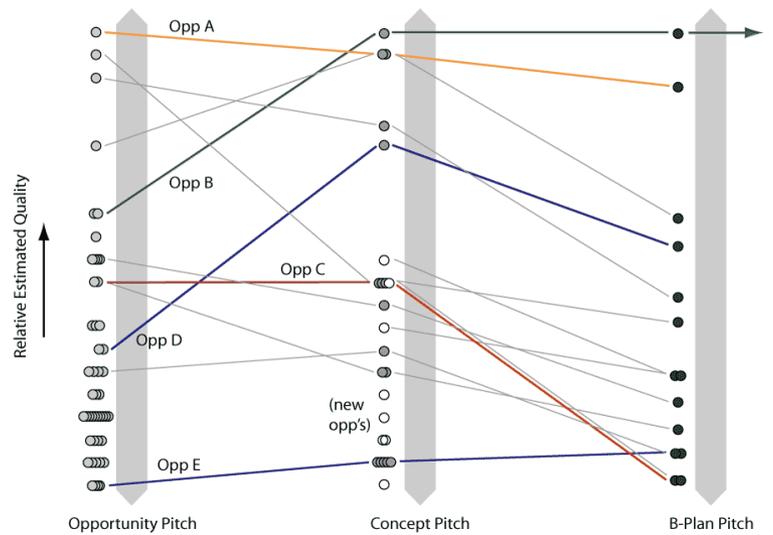
1. Increase number of opportunities.



2. Improve the average quality of opportunities.



3. Increase the variance in the quality of opportunities.



4. Design filters to improve fidelity of selection.